



**10118NAT
Diploma of Social Media
Marketing**

Delivery Method: Blended Learning
Office Location: Level 1, 407 Logan Rd,
Greenslopes QLD 4120
Total Course Tuition Fee: \$4,100.00
Course Duration: Based on a 12 month duration
Based on a full time study load
Payment Options Available: Fee for Service

Unit of Study Code	Unit of Study Name	Full Fee Paying Students Tuition Fee	RPL Tuition Fee*****	EFTSL	Start Date	End Date
SMM20172-1	Diploma of Social Media Marketing 2017 Intake 2 Stage 1*	\$1,366.66	\$600.00	0.25	03/07/17	29/09/17
					10/07/17	06/10/17
					17/07/17	13/10/17
					24/07/17	20/10/17
					31/07/17	27/10/17
					07/08/17	03/11/17
					14/08/17	10/11/17
					21/08/17	17/11/17
					28/08/17	24/11/17
					04/09/17	01/12/17
					11/09/17	08/12/17
					18/09/17	15/12/17
					25/09/17	22/12/17
					02/10/17	29/12/17
					09/10/17	05/01/18
					16/10/17	12/01/18
					23/10/17	19/01/18
					30/10/17	26/01/18
					06/11/17	02/02/18
					13/11/17	09/02/18
SMM20172-2	Diploma of Social Media Marketing 2017 Intake 2 Stage 2**	\$1,366.67	\$600.00	0.404	03/07/17	24/11/17
					10/07/17	01/12/17
					17/07/17	08/12/17
					24/07/17	15/12/17
					31/07/17	22/12/17
					07/08/17	29/12/17
					14/08/17	05/01/18
					21/08/17	12/01/18
					28/08/17	19/01/18
					04/09/17	26/01/18
					11/09/17	02/02/18
					18/09/17	09/02/18
					25/09/17	16/02/18
					02/10/17	23/02/18
					09/10/17	02/03/18
					16/10/17	09/03/18
					23/10/17	16/03/18
					30/10/17	23/03/18
					06/11/17	30/03/18
					13/11/17	06/04/18
20/11/17	13/04/18					
27/11/17	20/04/18					
04/12/17	27/04/18					
11/12/17	04/05/18					
18/12/17	11/05/18					
25/12/17	18/05/18					
01/01/18	25/05/18					
08/01/18	01/06/18					
15/01/18	08/06/18					
22/01/18	15/06/18					
29/01/18	22/06/18					
05/02/18	29/06/18					
12/02/18	06/07/18					
19/02/18	13/07/18					
26/02/18	20/07/18					
05/03/18	27/07/18					
12/03/18	03/08/18					
19/03/18	10/08/18					
26/03/18	17/08/18					
SMM20172-3	Diploma of Social Media Marketing 2017 Intake 2 Stage 3***	\$1,366.67	\$600.00	0.346	03/07/17	03/11/17
					10/07/17	10/11/17
					17/07/17	17/11/17
					24/07/17	24/11/17
					31/07/17	01/12/17
					07/08/17	08/12/17
					14/08/17	15/12/17
					21/08/17	22/12/17
					28/08/17	29/12/17
					04/09/17	05/01/18
					11/09/17	12/01/18
					18/09/17	19/01/18
					25/09/17	26/01/18
					02/10/17	02/02/18
					09/10/17	09/02/18
					16/10/17	16/02/18
					23/10/17	23/02/18
					30/10/17	02/03/18
					06/11/17	09/03/18
					13/11/17	16/03/18
					20/11/17	23/03/18
					27/11/17	30/03/18
					04/12/17	06/04/18
					11/12/17	13/04/18
					18/12/17	20/04/18
					25/12/17	27/04/18
					01/01/18	04/05/18
					08/01/18	11/05/18
					15/01/18	18/05/18
					22/01/18	25/05/18
					29/01/18	01/06/18
					05/02/18	08/06/18
					12/02/18	15/06/18
					19/02/18	22/06/18
					26/02/18	29/06/18
					05/03/18	06/07/18
					12/03/18	13/07/18
					19/03/18	20/07/18
					26/03/18	27/07/18
					02/04/18	03/08/18
09/04/18	10/08/18					
16/04/18	17/08/18					
23/04/18	24/08/18					
30/04/18	31/08/18					
07/05/18	07/09/18					

					14/05/18	14/09/18
					21/05/18	21/09/18
					28/05/18	28/09/18
					04/06/18	05/10/18
					11/06/18	12/10/18
					18/06/18	19/10/18
					25/06/18	26/10/18
					02/07/18	02/11/18
					09/07/18	09/11/18
					16/07/18	16/11/18
					23/07/18	23/11/18
					30/07/18	30/11/18
					06/08/18	07/12/18
					13/08/18	14/12/18
					20/08/18	21/12/18

		Full Fee Tuition Fee Price	RPL Tuition Fee Price
*Stage 1 includes the following units of competency:			
SMMBCMS01A	Plan, implement and manage blog and content marketing	\$749.46	\$329.03
BSBMKG507	Interpret market trends and developments	\$617.20	\$270.97
** Stage 2 includes the following units of competency:			
SMMBPB504A	Establish and build a strong personal brand in social media	\$404.42	\$177.55
SMMEMSS05A	Plan, implement and manage email marketing	\$404.42	\$177.55
SMMMMSM502A	Plan, implement and manage mainstream social media marketing strategies	\$557.82	\$244.90
*** Stage 3 includes the following units of competency:			
SMMNSM503A	Plan, implement and manage niche social media marketing strategies	\$465.91	\$204.55
BSBMKG502	Establish and adjust the marketing mix	\$481.44	\$211.36
BSBMKG515	Conduct a marketing audit	\$419.32	\$184.09
*****Recognition of Prior Learning must be applied for at enrolment			