



**10118NAT
Diploma of Social Media
Marketing**

Delivery Method: Blended Learning
Office Location: Level 2, 170 Leichhardt Street, Spring Hill QLD 4006
Total Course Tuition Fee: \$4,100.00
Course Duration: Based on a 12 month duration
Based on a full time study load
Payment Options Available: Fee for Service

Unit of Study Code	Unit of Study Name	Full Fee Paying Students Tuition Fee	RPL Tuition Fee*****	EFTSL	Start Date	End Date
SMM20171-1	Diploma of Social Media Marketing 2017 Intake 1 Stage 1*	\$1,366.66	\$600.00	0.365	16/01/2017	26/05/2017
					23/01/2017	2/06/2017
					30/01/2017	9/06/2017
					6/02/2017	16/06/2017
					13/02/2017	23/06/2017
					20/02/2017	30/06/2017
					27/02/2017	7/07/2017
					6/03/2017	14/07/2017
					13/03/2017	21/07/2017
					20/03/2017	28/07/2017
					27/03/2017	4/08/2017
					3/04/2017	11/08/2017
					10/04/2017	18/08/2017
					17/04/2017	25/08/2017
					24/04/2017	1/09/2017
					1/05/2017	8/09/2017
					8/05/2017	15/09/2017
					15/05/2017	22/09/2017
					22/05/2017	29/09/2017
					29/05/2017	6/10/2017
					5/06/2017	13/10/2017
12/06/2017	20/10/2017					
19/06/2017	27/10/2017					
26/06/2017	3/11/2017					
SMM20171-2	Diploma of Social Media Marketing 2017 Intake 1 Stage 2**	\$1,366.67	\$600.00	0.288	16/01/2017	28/04/2017
					23/01/2017	5/05/2017
					30/01/2017	12/05/2017
					6/02/2017	19/05/2017
					13/02/2017	26/05/2017
					20/02/2017	2/06/2017
					27/02/2017	9/06/2017
					6/03/2017	16/06/2017
					13/03/2017	23/06/2017
					20/03/2017	30/06/2017
					27/03/2017	7/07/2017
					3/04/2017	14/07/2017
					10/04/2017	21/07/2017
					17/04/2017	28/07/2017
					24/04/2017	4/08/2017
					1/05/2017	11/08/2017
					8/05/2017	18/08/2017
					15/05/2017	25/08/2017
					22/05/2017	1/09/2017
					29/05/2017	8/09/2017
					5/06/2017	15/09/2017
					12/06/2017	22/09/2017
					19/06/2017	29/09/2017
					26/06/2017	6/10/2017
					3/07/2017	13/10/2017
					10/07/2017	20/10/2017
					17/07/2017	27/10/2017
					24/07/2017	3/11/2017
					31/07/2017	10/11/2017
					7/08/2017	17/11/2017
					14/08/2017	24/11/2017
21/08/2017	1/12/2017					
28/08/2017	8/12/2017					
4/09/2017	15/12/2017					
11/09/2017	22/12/2017					
18/09/2017	29/12/2017					
25/09/2017	5/01/2018					
2/10/2017	12/01/2018					
9/10/2017	19/01/2018					
16/10/2017	26/01/2018					
23/10/2017	2/02/2018					
30/10/2017	9/02/2018					
6/11/2017	16/02/2018					
SMM20171-3	Diploma of Social Media Marketing 2017 Intake 1 Stage 3***	\$1,366.67	\$600.00	0.346	16/01/2017	19/05/2017
					23/01/2017	26/05/2017
					30/01/2017	2/06/2017
					6/02/2017	9/06/2017
					13/02/2017	16/06/2017
					20/02/2017	23/06/2017
					27/02/2017	30/06/2017
					6/03/2017	7/07/2017
					13/03/2017	14/07/2017
					20/03/2017	21/07/2017
					27/03/2017	28/07/2017
					3/04/2017	4/08/2017
					10/04/2017	11/08/2017
					17/04/2017	18/08/2017
					24/04/2017	25/08/2017
					1/05/2017	1/09/2017
					8/05/2017	8/09/2017
					15/05/2017	15/09/2017
					22/05/2017	22/09/2017
					29/05/2017	29/09/2017
					5/06/2017	6/10/2017
					12/06/2017	13/10/2017
					19/06/2017	20/10/2017
					26/06/2017	27/10/2017
					3/07/2017	3/11/2017
					10/07/2017	10/11/2017
					17/07/2017	17/11/2017
					24/07/2017	24/11/2017
					31/07/2017	1/12/2017
					7/08/2017	8/12/2017
					14/08/2017	15/12/2017
21/08/2017	22/12/2017					
28/08/2017	29/12/2017					

				4/09/2017	5/01/2018
				11/09/2017	12/01/2018
				18/09/2017	19/01/2018
				25/09/2017	26/01/2018
				2/10/2017	2/02/2018
				9/10/2017	9/02/2018
				16/10/2017	16/02/2018
				23/10/2017	23/02/2018
				30/10/2017	2/03/2018
				6/11/2017	9/03/2018
				13/11/2017	16/03/2018
				20/11/2017	23/03/2018
				27/11/2017	30/03/2018
				4/12/2017	6/04/2018
				11/12/2017	13/04/2018
				18/12/2017	20/04/2018
				25/12/2017	27/04/2018
				1/01/2018	4/05/2018
				8/01/2018	11/05/2018
				15/01/2018	18/05/2018
				22/01/2018	25/05/2018
				29/01/2018	1/06/2018
				5/02/2018	8/06/2018
				12/02/2018	15/06/2018
				19/02/2018	22/06/2018

		Full Fee Tuition Fee	RPL Tuition Fee
		Price	Price
*Stage 1 includes the following units of competency:			
SMMBCM501A	Plan, implement and manage blog and content marketing	\$510.62	\$200.00
BSBMKG507	Interpret market trends and developments	\$420.51	\$200.00
SMMBPB504A	Establish and build a strong personal brand in social media	\$435.53	\$200.00
** Stage 2 includes the following units of competency:			
SMMEMS05A	Plan, implement and manage email marketing	\$574.40	\$300.00
SMMMSM502A	Plan, implement and manage mainstream social media marketing strategies	\$792.27	\$300.00
*** Stage 3 includes the following units of competency:			
SMMNSM503A	Plan, implement and manage niche social media marketing strategies	\$465.91	\$200.00
BSBMKG502	Establish and adjust the marketing mix	\$481.44	\$200.00
BSBMKG515	Conduct a marketing audit	\$419.32	\$200.00
*****Recognition of Prior Learning must be applied for at enrolment		\$4,100.00	\$1,800.00