



**10118NAT
Diploma of Social Media
Marketing**

Delivery Method: Blended Learning
Office Location: Level 1, 407 Logan Rd,
Greenslopes QLD 4120
Total Course Tuition Fee: \$4,100.00
Course Duration: Based on a 12 month duration
Based on a full time study load
Payment Options Available: Fee for Service

Unit of Study Code	Unit of Study Name	Full Fee Paying Students Tuition Fee	RPL Tuition Fee*****	EFTSL	Start Date	End Date					
SMM20181-1	Diploma of Social Media Marketing 2018 Intake 1 - Stage 1*	\$1,366.66	\$683.33	0.25	01/01/18	20/03/18					
					08/01/18	06/04/18					
					15/01/18	13/04/18					
					22/01/18	20/04/18					
					29/01/18	27/04/18					
					05/02/18	04/05/18					
					12/02/18	11/05/18					
					19/02/18	18/05/18					
					26/02/18	25/05/18					
					05/03/18	01/06/18					
					12/03/18	08/06/18					
					19/03/18	15/06/18					
					26/03/18	22/06/18					
					02/04/18	29/06/18					
					09/04/18	06/07/18					
					16/04/18	13/07/18					
					23/04/18	20/07/18					
					30/04/18	27/07/18					
					07/05/18	03/08/18					
					14/05/18	10/08/18					
					21/05/18	17/08/18					
					28/05/18	24/08/18					
					04/06/18	31/08/18					
					SMM20181-2	Diploma of Social Media Marketing 2018 Intake 1 - Stage 2**	\$1,366.67	\$683.33	0.404	01/01/18	25/05/18
										08/01/18	01/06/18
15/01/18	08/06/18										
22/01/18	15/06/18										
29/01/18	22/06/18										
05/02/18	29/06/18										
12/02/18	06/07/18										
19/02/18	13/07/18										
26/02/18	20/07/18										
05/03/18	27/07/18										
12/03/18	03/08/18										
19/03/18	10/08/18										
26/03/18	17/08/18										
02/04/18	24/08/18										
09/04/18	31/08/18										
16/04/18	07/09/18										
23/04/18	14/09/18										
30/04/18	21/09/18										
07/05/18	28/09/18										
14/05/18	05/10/18										
21/05/18	12/10/18										
28/05/18	19/10/18										
04/06/18	26/10/18										
11/06/18	02/11/18										
18/06/18	09/11/18										
25/06/18	16/11/18										
02/07/18	23/11/18										
09/07/18	30/11/18										
16/07/18	07/12/18										
23/07/18	14/12/18										
30/07/18	21/12/18										
06/08/18	28/12/18										
13/08/18	04/01/19										
20/08/18	11/01/19										
27/08/18	18/01/19										
03/09/18	25/01/19										
10/09/18	01/02/19										
17/09/18	08/02/19										
24/09/18	15/02/19										
SMM20181-3	Diploma of Social Media Marketing 2018 Intake 1 - Stage 3***	\$1,366.67	\$683.34	0.346	01/01/18	04/05/18					
					08/01/18	11/05/18					
					15/01/18	18/05/18					
					22/01/18	25/05/18					
					29/01/18	01/06/18					
					05/02/18	08/06/18					
					12/02/18	15/06/18					
					19/02/18	22/06/18					
					26/02/18	29/06/18					
					05/03/18	06/07/18					
					12/03/18	13/07/18					
					19/03/18	20/07/18					
					26/03/18	27/07/18					
					02/04/18	03/08/18					
					09/04/18	10/08/18					
					16/04/18	17/08/18					
					23/04/18	24/08/18					
					30/04/18	31/08/18					
					07/05/18	07/09/18					
					14/05/18	14/09/18					
					21/05/18	21/09/18					
					28/05/18	28/09/18					
					04/06/18	05/10/18					
					11/06/18	12/10/18					
					18/06/18	19/10/18					
					25/06/18	26/10/18					
					02/07/18	02/11/18					
					09/07/18	09/11/18					
					16/07/18	16/11/18					
					23/07/18	23/11/18					
					30/07/18	30/11/18					
					06/08/18	07/12/18					
					13/08/18	14/12/18					
					20/08/18	21/12/18					
					27/08/18	28/12/18					
03/09/18	04/01/19										
10/09/18	11/01/19										
17/09/18	18/01/19										
24/09/18	25/01/19										
01/10/18	01/02/19										
08/10/18	08/02/19										
15/10/18	15/02/19										
22/10/18	22/02/19										
29/10/18	01/03/19										
05/11/18	08/03/19										

					12/11/18	15/03/19
					19/11/18	22/03/19
					26/11/18	29/03/19
					03/12/18	05/04/19
					10/12/18	12/04/19
					17/12/18	19/04/19
					24/12/18	26/04/19
					31/12/18	03/05/19
					07/01/19	10/05/19
					14/01/19	17/05/19
					21/01/19	24/05/19
					28/01/19	31/05/19
					04/02/19	07/06/19
					11/02/19	14/06/19
					18/02/19	21/06/19

		Full Fee Tuition Fee	RPL Tuition Fee
		Price	Price
*Stage 1 includes the following units of competency:			
SMMBCMS01A	Plan, implement and manage blog and content marketing	\$749.46	\$374.73
BSBMKG507	Interpret market trends and developments	\$617.20	\$308.60
** Stage 2 includes the following units of competency:			
SMMBPB504A	Establish and build a strong personal brand in social media	\$404.42	\$202.21
SMMEMSS05A	Plan, implement and manage email marketing	\$404.42	\$202.21
SMMMSM502A	Plan, implement and manage mainstream social media marketing strategies	\$557.83	\$278.91
*** Stage 3 includes the following units of competency:			
SMMNSM503A	Plan, implement and manage niche social media marketing strategies	\$465.91	\$232.96
BSBMKG502	Establish and adjust the marketing mix	\$481.44	\$240.72
BSBMKG515	Conduct a marketing audit	\$419.32	\$209.66
*****Recognition of Prior Learning must be applied for at enrolment			